

TERMS OF REFERENCE

The Philippine Department of Tourism Tokyo Office (hereunder referred to as “DOT Tokyo”) is in need of a PR company for the invitation of a Michelin-star Japanese chef to Manila and Negros from November 22 to 28, 2024.

SCOPE OF WORK:

1. Invitation of the Michelin-star Japanese chef to visit the Philippines
2. Arranging the travel of the group (total of 4 pax) based on the itinerary prepared by the DOT Tokyo Office
3. Preparation and dissemination of press release

BUDGET:

The budget for this project is JPY 1,200,000 inclusive of all taxes and other expenses.

DEADLINE FOR THE SUBMISSION OF PROPOSAL

Deadline of the submission of proposal is on October 27, 2024